

WELCOME to the 45th Int'l Field Directors' & Technologies Conference

2011 Conference Highlights:

♪ **The Small Shop Roundtable on Sunday evening (6-7:30pm).** If you are from a small or medium size shop you don't want to miss this great networking opportunity. Be sure to arrive in time to attend this session.

√ **Sunday Evening after dinner reception, meet and greet with past and present IFD&TC organizers, 7:30-9:30PM.** Light food and cash bar and an informal time of visiting and meeting old and new friends.



The "Star" event this year is our extra-ordinary "invited addresses". We have two sought after speakers that will leave you wanting more, one on Monday and one on Tuesday, the perfect start for each day.

↻ **Random Digit Dining** seating arrangement for lunch on Monday and Tuesday. This is a fun time of random seating that will help you get to know others in an informal setting.

☀ **In order to keep the registration fee as low as possible, this year we will not be having a Special Event, but Scottsdale is a wonderful city with warm weather and lots to do. Please enjoy Monday and Tuesday evenings on your own, but don't be alone unless you prefer. Please let a conference organizer know if you would like to join in with others for dinner, etc. We want you to enjoy the conference, and we look forward to seeing each of you soon.**

Rita T, Betsy, Wayne, Vince, Joyce, Kelly, Lisa and Rita K

Questions, koontz@wsu.edu 509-335-1512

<http://www.ifdtc.org>

SUNDAY, May 15, 2011

Sessions	Session 1 (6:00pm-7:30pm) Sunday
1A	<p><i>LOCATION: TBA</i></p> <p>Roundtable Discussion: Small Shop Get Acquainted Dialogue</p> <p>Facilitator: Kelleigh Trepainer, Kennesaw State University</p> <p>Session focus: This session to ‘kick off’ the conference is part meet and greet and part open discussion on the issues and challenges facing small shops. Come along, meet other small shop folks and discuss the issues that are most important to you.</p> <p>Intended audience: Session is relevant to small shops and/or those interested in small shop issues.</p>
1B	<p><i>LOCATION: TBA</i></p> <p>Roundtable Discussion: Client Management</p> <p>Facilitator: John Stevenson, Jen Dykema, University of Wisconsin</p> <p>Session focus: This session is in its second year and is a parallel ‘kick off’ session. Our aim is to learn from our successes and failures in client management. Bring along your good, bad and ugly experiences. The aim is to learn from each other so we can be more effective client managers.</p> <p>Intended audience: Anyone who has responsibility for or interest in client management issues in survey research.</p>

MONDAY, May 16, 2011

Sessions	Session 2 (9:00am-10:15am) Monday
2A	<p><i>LOCATION: TBA</i></p> <p>Invited Address: Dr. Robert Groves, Director, US Census Bureau</p> <p>Facilitator: Wayne Hatcher, US Census Bureau</p>

MONDAY, May 16, 2011

Sessions	Session 3 (10:45am-12:00pm) Monday
3A	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Responsive Design Facilitator: Frost Hubbard, University of Michigan Session focus: The presentations in this session will explain responsive design and illustrate how they have used this design approach to improve survey quality. Intended audience: All those responsible for project design and management and others who have a general interest in responsive design.</p> <p>Using Responsive Design to Increase Response Rates and Maintain Sample Balance: Margaret Hudson, University of Michigan Developing and Implementing Adaptive Total Design: Lisa Carley-Baxter, Research Triangle Institute Use of Responsive Design in Managing Data Collection Operations: Cynthia Campeau, Statistics Canada</p>
3B	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Cell Phone Sampling & Sampling to Improve Coverage Facilitator: James Christy, US Census Bureau Session focus: The presentations in this session will address a range of issues in cell phone sampling and respondent behavior in cell phone versus land line samples. As the number of cell phone only households increase this session will be of interest to anyone involved in CATI interviewing. This session will also explore sampling to improve coverage. Topics include the opportunities to review the procedures used to locate sample housing units and field procedures to improve sampling frames. Intended audience: Those responsible for sampling for telephone surveys and an interest in and responsibility for sampling.</p> <p>But This is My Cell Phone!: A Qualitative Look at Practical Techniques for Gaining the Cooperation of Cell Telephone Respondents: Jacquelyn George, NORC at the University of Chicago The Telephone Point of Purchase Survey Cell Phone Hit Rate Test: James Arthur, US Census Bureau Innovating Locating Sample Address Operations: Scott Harclerode, US Census Bureau Changing Field Procedures to Improve Sampling Frames: Chris Kuwik, US Census Bureau</p>

MONDAY, May 16, 2011

Sessions	Session 3 (10:45am-12:00pm) Monday
3C	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Issues with Instrument Design Facilitator: John Tarnai, Washington State University Session focus: The presentations in this session will focus on various aspects of questionnaire design including how respondent attitudes are affected by features of the survey design, how changes in instrument and differences in age may influence data quality, how clarity and lay-out impacts on response and quality, and how conversational interviewing may or may not impact data quality. Intended audience: Instrument designers and those responsible for advising investigators in instrument design.</p> <p>Examining Interviewer and Respondent Reactions to Alternative Survey Designs for the Consumer Expenditure Quarterly Survey: Brett Creech, Bureau of Labor Statistics; Chris Stringer, US Census Bureau Ergonomics of Questionnaires: Clarisse Frechette, Institut de la statistique du Québec Effects of Conversational Versus Structured Interviewing: Bonnie Andree, University of Michigan</p>
3D	<p>LOCATION: TBA</p> <p>Panel Discussion: The Collection of Biomarkers Facilitator: Kerryann DiLoreto, University of Wisconsin Session focus: The aim of this panel is to bring together project staff of a number of key population based studies that are collecting anthropometric or biological measures to discuss the overall challenges and issues associated with this activity. In particular, we will highlight how interviewers are selected, trained, monitored and retrained. Intended audience: Those who have a role or may have a role in studies that involve the collection of biomarkers.</p> <p>Panelists: Leslie Erickson, RTI International Ken Croes, University of Wisconsin Frank Mierzwa, RTI International Esther Ullman, University of Michigan Katie Lundeen, NORC at the University of Chicago Jessica Price, University of Wisconsin</p>

MONDAY, May 16, 2011

Sessions	Session 3 (10:45am-12:00pm) Monday
3E	<p><i>LOCATION: TBA</i></p> <p>Presentations and Discussion: Mobile Computing I: Hardware and Communication Options for Data Collection</p> <p>Facilitator: Chris Corey, RAND</p> <p>Session focus: Use of netbooks, iPads, smartphones, web, wireless and mi-fi for CAPI surveys.</p> <p>Intended audience: Hard tech.</p> <p>Technology Advancing Data Collection: Implementing Thin Client Computer Assisted Personal Interviewing Into National Agricultural Statistics Services' 2010 Field Data Collection Program: Michael Gerling, USDA/NASS</p> <p>Strategies for Successful Use of Mobile Computing in the Classroom and Afterschool Environment: Lisa White, Penn State University</p>
3F	<p><i>LOCATION: TBA</i></p> <p>Presentations and Discussion: Infrastructure for Data Collection</p> <p>Facilitator: Kyle Fennell, NORC at the University of Chicago</p> <p>Session focus: Technologies to support electronic data collection through web, self-contained networking and other forms of data transmission.</p> <p>Intended audience: Web developers and system designers.</p> <p>e-Collection at Statistics Canada: An Update: Mourad Faïd, Statistics Canada</p> <p>The Challenges for Implementing a Group Administrated CAI Survey: Louis Daher, University of Michigan</p> <p>Incorporating Electronic Transmission and Formats in a Postsecondary Transcript Data Collection: Jamie Wescott, Jennifer Domico, RTI International</p>

MONDAY, May 16, 2011

Sessions **Session 4 (1:30pm-2:45pm) Monday**

4A *LOCATION: TBA*

Panel Discussion: Interviewer Payment Schemes and Data Quality

Facilitator: Stephanie Eckman, Institute for Employment Research, Germany

Session focus: The focus of this roundtable is the connection between interviewer payment schemes and data quality. This issue concerns all survey centers—what are the implications for different payment and bonus schemes for efficiency and data quality? Does paying interviewers by the hour or by the case affect the data that you collect? Come along and share your experiences and hear the experiences of others on this and related issues.

Intended audience: Shop managers, team leaders and project designers. All those who have an interest in and/or responsibility for interviewer payment schemes and the impact this may have on project efficiency and data quality.

Panelists:

Sean Coleman, RTI International

Sharon Parker, University of Michigan

Ron Langley, University of Kentucky

MONDAY, May 16, 2011

Sessions	Session 4 (1:30pm-2:45pm) Monday
4B	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Incentives Part 1</p> <p>Facilitator: Colleen Porter, University of Florida</p> <p>Session focus: The presenters will provide an overview of "best practices" in using incentives to increase survey participation and improve data quality. The session will first address questions of what are incentives, why we use them, and some theory about how incentives work. Presenters will provide guidance on important issues to consider such as survey mode, target population, and the type, timing, and amount of the incentive. Special attention will be given to the various ways in which incentives affect survey outcomes such as increasing response rates, impacting survey costs, reducing item nonresponse, and enhancing the representiveness of a sample. The training will also cover approaches to discussing incentive implementation issues with clients. Finally, presenters will explore human subjects implications and tax consequences, with resultant institutional policy.</p> <p>Intended audience: Anyone who works with clients to optimize survey design and budget.</p> <p>Incentives, Research-based Best Practices: Jen Dykema, University of Wisconsin</p> <p>Incentives and Clients: Lisa Klein, University of Wisconsin</p> <p>Incentives and Institutional Review Boards (IRB): Colleen Porter, University of Florida</p>
4C	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Quality Issues in the Field</p> <p>Facilitator: Amanda Richardson, University of Nebraska-Lincoln</p> <p>Session focus: The focus of this session will be on issues of maintaining quality in the field. This includes monitoring and control of CAPI interviewers and systems for on-line verification and evaluation.</p> <p>Intended audience: Project managers, team leaders, supervisors and anyone that has responsibility for field staff.</p> <p>Innovations in Quality Control Monitoring of Remote CAPI Employees: Rae Ganci, Nick Schultz, University of Wisconsin</p> <p>A System for On-Line Interviewer Verification and Evaluation (OLIVE): Sara Freeland, University of Michigan</p> <p>Using a Staffing Agency for Recruiting CAPI Interviewers on a Large National Study: Steve Coombs, University of Wisconsin</p>

MONDAY, May 16, 2011

Sessions	Session 4 (1:30pm-2:45pm) Monday
4D	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Refusal Aversion: Strategies to Motivate Participation Facilitator: Yasamin Miller, Cornell University Session focus: This series of presentations will focus on strategies to maintain high participation rates through refusal aversion training for interviewers and discussion of when to implement aversion techniques and how. Intended audience: This will be of interest to interviewers, supervisors and those interested generally in strategies for motivating participation and improving participation rates.</p> <p>Refusal Aversion Training for CATI Interviewers: Robert Schultz, University of Wisconsin Refusal Aversion Techniques: What to do and When: Robin Bebel, University of Virginia Using the “Ambassador Approach” as an Alternative Way to Reach Reluctant Respondents: Vicki Wilmer, NORC at the University of Chicago</p>
4E	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Mobile Computing II: Using Handhelds for Listing Facilitator: Chris Corey, RAND (continued from 3E) Session focus: Address canvassing and GPS data collection through smartphones and other handheld devices. Intended audience: Cross-over session for field managers and software developers.</p> <p>Mobile Application for Enhanced Listing: Josh Seeger, NORC at the University of Chicago Census 2010 Results and Future Efforts: John Liadis, US Census Bureau Paper or Plastic (automation) The Benefits of Automation in Census 2010 Address Canvassing: Karen Field, US Census Bureau</p>
4F	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Graphic Display of Paradata Facilitator: Cheryl Landman, US Census Bureau Session focus: Charts, graphs and tools for display of operational data for survey management. Intended audience: Cross-over session for survey managers and software developers.</p> <p>From Dashboard to iDashboard: Eric White, University of Wisconsin Useful Paradata Charting for Managing Survey Operations: Matthew Jans, US Census Bureau Developing Paradata Tools to Maximize Call Center Conversion Rates: Todd Heinrich, RTI International</p>

MONDAY, May 16, 2011

Sessions **Session 5 (3:15pm-4:30pm) Monday**

5A

LOCATION: TBA

Presentations and Discussion: Issues in Multi-Mode Design

Facilitator: Danna Moore, Washington State University

Session focus: Multimode designs are becoming more prevalent due to the need to address falling response rates and the feasibility, due to technological advancements. The presentations in this session will focus on what respondents prefer, how decisions about mode are negotiated with respondents and other stakeholders, and the impact of parallel and sequential data collection approaches.

Intended audience: Those that have responsibility for or interest in survey design issues. Especially relevant to those that negotiate with investigators on optimal designs for effectiveness and efficiency.

When Referring to Mode, Is Expressed Preference the Same as Reality?: Karen Denk, US Census Bureau

But I Thought we Were Doing a Telephone Interview!: Shirley Huck, Iowa State University, Rob Schofield, Penn State

5B

LOCATION: TBA

Panel Discussion: Incentives Part II

Facilitator: Sally Crandall, Penn State University

Session focus: Incentives, Part I focused on why incentives are important and how to design studies to best use them. Part II will concentrate on the administrative issues surrounding incentives. We will include discussion, examples and ideas to overcome obstacles in acquiring, distributing, and record keeping for all types of incentives. Session will include tips on how to get started using incentives, gain cooperation with administrators, forgo collection of social security numbers, sending 1099s and passing an audit. The presenters will brainstorm practical ideas tailored to your specific needs. Come to this session for hands-on advice from experts who have been doing this for many years.

Intended audience: Anyone who wants to learn more about the use of incentives, including getting started and breaking down barriers associated with the administration and distribution of incentives.

Panelists:

Rita Koontz, Washington State University

Susan Sommers, University of Wisconsin

MONDAY, May 16, 2011

Sessions **Session 5 (3:15pm-4:30pm) Monday**

5C

LOCATION: TBA

Presentations and Discussion: Technologies and Materials to Increase Participation

Facilitator: Grant Benson, University of Michigan

Session focus: The presentations in this session will focus on ways to increase survey participation. The topics include strategies to maintain samples in longitudinal studies, precontact wording and response rates, and materials used to achieve targeted response rates.

Intended audience: Those interested in and responsible for survey participation rates and those advising investigators on strategies to achieve required participation rates.

Innovative Approaches for Successful Response Rates and Nominal Sample Attrition on a Longitudinal Survey: Michelle Yuan, RTI International

Pulling Out All the Stops: Steps Taken to Increase Parent Response on a National Multi-mode Study: Randolph Ottem, RTI International

Conveying Information to Respondents in Written Form: The Importance of Professional and Accessible Materials: Katherine Del Ciello, NORC at the University of Chicago

Screening Precontact Letter Wording: Does it Make a Difference?: Maryam Buageila, University of Michigan

MONDAY, May 16, 2011

Sessions **Session 5 (3:15pm-4:30pm) Monday**

5D

LOCATION: TBA

Panel Discussion: Update on Address Based Sampling

Facilitator: Ashley Amaya, Ned English, NORC at the University of Chicago

Session focus: Address-based sampling (or “ABS”) has become a more prevalent method in survey research, as organizations seek to maintain coverage while controlling costs. Our panel will discuss several key aspects of the survey lifecycle as it relates to ABS, including topics concerning planning, implementation, and delivery. Specifically, we will address: frame construction, as distinct from RDD (random-digit dial) and traditional area-probability surveys; sampling; telephone-number matching and de-duplication; response-rate calculations; management and reporting; telephone, mail, and field operations; weighting and delivery. We will focus on the challenges associated with each theme and the best-practices involved.

Intended audience: This session is intended for individuals who are new to ABS as an alternative to traditional listing or RDD studies, as well as those interested in multimode data collection.

Panelists:

Joe McMichael, RTI International

Jill Montaquila, Invited Guest, WESTAT

Chuck Shuttles, Invited Guest, Abt SRBI

5E

LOCATION: TBA

Roundtable Discussion: Security Tips and Techniques

Facilitator: Bill Connett, University of Michigan

Session focus: Detailed discussion of systems, regulations and solutions for handling confidential data in a secure environment.

Intended audience: Technical staff who need to implement FIPS-moderate security in survey systems, large or small shops.

Participants: Randy Lucas, Kathy Mason, Research Triangle Institute; Jeff Royal, UC Berkeley; Josh Seeger, NORC at the University of Chicago

MONDAY, May 16, 2011

Sessions **Session 5 (3:15pm-4:30pm) Monday**

5F *LOCATION: TBA*
Presentations and Discussion: Behavior Coding of Audio and Video Data

Facilitator: Thom Allen, Washington State University

Session focus: Tools for coding audio and video data in order to quantify respondent and interviewer behaviors.

Intended audience: Cross-over session for researchers and software developers using audio/video technology.

Demo of Noldus FaceReader: Larry Malakhoff, US Census Bureau

Behavior Coding of Verbal and Nonverbal Interview Data: Vincent Parker, University of Illinois

Design of a Behavior-Coding Interface for Use with Audio Recordings and Images: Rita Thissen, RTI International

MONDAY, May 16, 2011

Sessions **Session 6 (4:45pm-5:45pm) Monday**

6A *LOCATION: TBA*

Business Meeting

Facilitator: IFD&TC Advisory Committee

TUESDAY, May 17, 2011

Sessions **Session 7 (9:00am-10:15am) Tuesday**

7A *LOCATION: TBA*

Invited Address: Todd Park, Chief Technology Officer of the US Department of Health and Human Services (HHS)

Facilitator: Lew Berman, Centers for Disease Control and Prevention

TUESDAY, May 17, 2011

Sessions **Session 8 (10:45am-12:00pm) Tuesday**

8A

LOCATION: TBA

Roundtable Discussion: How to Build Effective Teams Between the Office and Field Staff

Facilitator: Catherine Haggerty, NORC at the University of Chicago

Session focus: This roundtable discussion will explore, through interactive discussion, the dynamics of field work, teamwork experiences, troubleshooting strategies, and ways to build efficient and effective teams.

Intended audience: Team leaders, project managers and team members in any role. Bring your experiences as a supervisor/team leader and/or team member as we want to explore issues from a range of roles and experiences.

8B

LOCATION: TBA

Presentations and Discussion: Experimental Survey Design

Facilitator: Michael Gerling, USDA/NASS

Session focus: This session involves presentations which discuss various challenges of field work and the impact that changing study parameters has on data quality.

Intended audience: This session will be especially interested to those involved in the field work, data collection and analysis of large-scale nationally representative studies

The Effects of Increasing the Age of Eligible Respondents for a Screening Instrument of the General Social Survey (GSS): Jodie Daquilanea, Michael Buha, NORC at the University of Chicago

Okay We Have Permission ... Now What?: Linda Bailey-Stone, RTI International

Contact History Instrument (CHI): What CHI is Telling Us About Our Demographic Surveys And the Data Collection Process: Adriana Gonzalez, US Census Bureau

TUESDAY, May 17, 2011

Sessions	Session 8 (10:45am-12:00pm) Tuesday
8C	<p><i>LOCATION: TBA</i></p> <p>Panel Discussion: Issues in Budgeting Including Using Outsourcing Facilitator: Piotr Dworak University of Michigan Session focus: This panel will bring together those with insight and advice into issues of budgeting and costing. In addition, we will explore the question that facing may organizations: Should we create the service in-house or subcontract with other service organizations? Intended audience: Those with responsibility for costing, budgeting and capital versus outsourcing decision making. Also, will be of interest to project managers with responsibility for tracking and monitoring project costs.</p> <p>Panelists: Kurt Johnson, Penn State Rolf Carlson, University of Michigan Mechelle Pierce, Invited Guest, Apperson Print Resources</p>
8D	<p><i>LOCATION: TBA</i></p> <p>Presentations and Discussion: Issues with Institutional Cooperation Facilitator: Suzanne Perry, RAND Session focus: The presentations in this session will explore the issues in liaising and negotiating with other institutions in the survey process including gaining institution cooperation, and the operational challenges associated with the collection of data from institutions including ethical and logistical issues. Intended audience: Those involved in promotion or data collection involving institutions and organizations.</p> <p>Mobilizing Stakeholders to Motivate Their Constituents to be Part of the 2010 Census: Timothy Olson, US Census Bureau Conducting a Need Assessment and Evaluation to Build Capacity of Small Nonprofit Organizations: Peggy Wiencek, Eastern Michigan University Collecting Children's Vaccination Data From Providers: Operational Challenges and Methods Used to Overcome Them: Chris Stringer, US Census Bureau</p>

TUESDAY, May 17, 2011

Sessions **Session 8 (10:45am-12:00pm) Tuesday**

8E

LOCATION: TBA

Presentations and Discussion: Cloud Computing

Facilitator: Josh Seeger, NORC at the University of Chicago

Session focus: Using the cloud for remote communication and data sharing through the internet.

Intended audience: For anyone who wonders what cloud computing is and how it can be used.

Cloud Computing: Clarifying Advantages and Challenges: Hilary Zelko, RTI International

Web/Cloud Based CATI Using queXS: Adam Zammit, Australian Consortium for Social and Political Research Incorporated (ACSPRI)

Strategies for Efficiently Managing Remote Communications: Pros and Cons of Using Shared Recording Templates: Lisa White, Penn State University

8F

LOCATION: TBA

Presentations and Discussion: Systems for Monitoring Data Quality and Staff Performance

Facilitator: Gina-Qian Cheung, University of Michigan

Session focus: Systems for standardizing feedback to staff based on live monitoring, in-person observation, audio/video recording and data review.

Intended audience: Cross-over session for those interested in quality control systems and processes.

Using Audio Recordings and Different Types of Feedback to Increase Efficiency in Quality Control Monitoring of CATI

Interviewers: Tara Piche, University of Wisconsin

Tracking Common Verbatim Errors Through Field Observations: Gretchen McHenry, RTI International

Implementing a Standardized Error Classification and Feedback System to Improve Data-Entry Performance: Crystal Buttles, University of Wisconsin

TUESDAY, May 17, 2011

Sessions	Session 9 (1:30pm-2:45pm) Tuesday
9A	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Mail Surveys, Here to Stay? Facilitator: Lisa Klein, University of Wisconsin Session focus: The presenters in this session will discuss multi-mode surveys that include a mail survey component. The underlying question in this session is ‘Are mail surveys here to stay?’ Specific issues discussed include possible risks of doing away with paper questionnaires, examples and observations on why paper questionnaires or not yet obsolete and, what factors influence response rates in mail surveys. Intended audience: Those involved and interested in multi-mode design and those involved in mail surveys.</p> <p>Responses to Mail-Internet Mixed Mode Surveys: When Can we do Away with Paper Questionnaires?: Rose Krebill-Prather, Washington State University A Dinosaur That Just Won’t Die: A Return to Paper Surveys: Sally Crandall, Teresa Crisafulli, Penn State University Anonymous and Non-anonymous Mail Surveys: Mode Effects on Response Rates and Social Characteristics of Respondents: Karl-Heinz Reuband, Universitaet Duesseldorf Factors Influencing Response Rates in Mail Surveys and Reducing Costs: Marion Schultz, Thom Allen, Washington State University</p>
9B	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Sampling to Improve Data Quality Facilitator: Lisa Carley-Baxter, RTI International Session focus: The presentations in this session will explore issues in relation to sampling and related strategies to improve data quality. Topics include an exploration of early response bias, discussion of whether adding cell phone sample to general population telephone surveys affect bias, and processes and protocols to support data quality. Intended audience: Those interested in sampling, problems with bias and total survey error.</p> <p>Early Response Bias in a Northern Colorado Community Health Survey: Michael Dorssom, University of Wyoming How Much Does Adding Cell Phone Sample to General Population Telephone Surveys Reduce Demographic Biases ?: Brian Harnisch, University of Wyoming Processes and Protocols in Support of Data Quality: Micah Sjoblom, NORC at the University of Chicago</p>

TUESDAY, May 17, 2011

Sessions	Session 9 (1:30pm-2:45pm) Tuesday
9C	<p><i>LOCATION: TBA</i></p> <p>Presentations and Discussion: Recruitment and Retention in Unique Population Groups Facilitator: Betsy Blunsdon, Deakin University and Academic Surveys Australia Session focus: The focus of this session is on the challenges that investigators face when studying unique populations. Topics include the practical issues in gaining participation of eligible respondents in ethnic minority groups, targeted recruiting for the decennial census and differences in self versus interviewer administered screening in a depression study. Intended audience: Those responsible for or interested in studies involving unique and targeted populations.</p> <p>Refusal Aversion and Conversion in In-home Survey Research in Two Chinese American Communities: Hong Li, Battelle Centers for Public Health Research and Evaluation Targeted Recruiting on the Decennial Census: Michaellyn Garcia, US Census Bureau A Comparison of Responses Between Interviewer-administered and Self-administered Screening Instruments for a Community Depression Study: Rick Garvey, Emily Cansler, RAND</p>
9D	<p><i>LOCATION: TBA</i></p> <p>Roundtable Discussion: Issues in Recruitment and Training of Interviewers Facilitator: Lisa White, Diana Crom, Penn State University Session focus: This roundtable discussion will explore the issues in hiring and training interviewers. In particular, the challenges associated with remote hiring and training. Questions that may be explored include: Can you hire via a phone interview? What are the issues involved in temp services? Who should conduct interviews? What reference checks are required? Come along and bring your ideas, experiences and questions. Intended audience: Those responsible for hiring and training of staff.</p>

TUESDAY, May 17, 2011

Sessions	Session 9 (1:30pm-2:45pm) Tuesday
9E	<p>LOCATION: TBA</p> <p>Demos Part I: Overview of Systems Facilitator: Kevin Tharp, Indiana University Session focus: This is the first of a two-part session intended to provide a close look at software and hardware. In this session, presenters will give a brief overview of their systems. In the second session later in the day, attendees will be able to take a close-up look at the systems in a hands-on setting. Intended audience: Cross-over session for software developers, hardware selectors and application users.</p> <p>Converting Laptops to Slate Format Devices for Data Collection: Geof Pejsa, US Census Bureau Using Geo-spatial Technologies to Enhance Data Collection Management: Grant Bettinger, RTI International Mobile Survey Development Toolkit/Survey Framework: Michael Rauch, Penn State University Survey Suite: Our "LOGIN & GO" Solution to Survey Research Needs: Margaret Lowden, Ohio State University A Personal Health Record Application Using Android Platform and Microsoft HealthVault: Yuying Zhang, RTI International Web based CATI on Amazon Elastic Compute Cloud and VirtualBox using queXS: Adam Zammit, Australian Consortium for Social and Political Research Incorporated (ACSPRI)</p>
9F	<p>LOCATION: TBA</p> <p>Panel Discussion: Systems for Multi-Mode Surveys Facilitator: Karen Davis, RTI International Session focus: Session focus: Panel discussion of systems and techniques for multi-mode surveys. Intended audience: Questionnaire programmers and authors.</p> <p>Panelists: Martin St-Yves, Statistics Canada Srinivas Thouta, Louisiana State University Danna Moore, Washington State University Donna Jewell, RTI International</p>

TUESDAY, May 17, 2011

Sessions Session 10 (3:15pm-4:30pm) Tuesday

10A *LOCATION: TBA*

Panel Discussion: Issues in Interviewing Hard to Reach Populations

Facilitator: Devan Crawford, University of Nebraska-Lincoln

Session focus: This panel will bring together those with experience in interviewing hard-to-reach populations and diverse communities. The discussion will include sample design and random selection, response rates and participant motivation, interviewer training and staffing and questionnaire design issues, to name a few. Come along and hear the panelists but bring your questions and experiences to share.

Intended audience: Those responsible for or interested in studying hard-to-reach and diverse populations.

Panelists:

Kurt Johnson, Penn State University

Suzanne Perry, RAND

Kelley Hartshorn, University of Nebraska-Lincoln

Rick Garvey, RAND

10B *LOCATION: TBA*

Presentations and Discussion: Recruiting Interviewers

Facilitator: Christy Storey, Kennesaw State University

Session focus: The presenters in this session will explore issues related to recruiting and employment of interviewers. Topics will include strategies for successful recruitment, screening for technical competencies, and a review of the pros and cons of successful recruitment.

Intended audience: Those responsible for interviewing recruitment and retention.

Strategies for Successful Recruitment and Employment of Field Interviewers in Field Survey Operations: Hong Li, Battelle Centers for Public Health Research and Evaluation

Recruiting Census Bureau Field Representatives for Door to Door Interviewing: Jeff Behler, US Census Bureau

Field Interviewer Distance to Sample: Does Proximity Affect Call Effort or Attrition Rates?: Grant Benson and Sharon Parker, University of Michigan Institute for Social Research

TUESDAY, May 17, 2011

Sessions	Session 10 (3:15pm-4:30pm) Tuesday
10C	<p><i>LOCATION: TBA</i></p> <p>Roundtable Discussion: Expanding and Contracting Survey Research Organizations Facilitator: Allison Tyler, Shirley Huck, Iowa State University Session focus: This roundtable discussion will focus on the changes in academic survey organizations in recent years (in contrast to the 1980s and 90s which brought rapid growth) including discussion of closures and mergers. We will ponder the question: Is this the end of life as we know it? Intended audience: Anyone interested in the management and environment of survey research organizations.</p>
10D	<p><i>LOCATION: TBA</i></p> <p>Presentations and Discussion: You have Heard of Storm Stories? These are Survey Stories! Facilitator: Cheryl Wiese, University of Michigan Session focus: Presenters will each discuss a specific survey, decisions made with and lessons to be learned. Intended audience: Cross-over session of interest to those fielding national surveys.</p> <p>Centralized Management of Decentralized Survey Data Collection Sites: Lessons Learned from the National Cross-site Evaluation of the Adolescent Family Life (AFL) program: Olivia Ashley, RTI International Handling Controlled Access Situations On the National Survey on Drug Use and Health: David Bergeron, RTI International Using Metadata to Help Ensure Successful Data Products: Lynda Liptrap, US Census Bureau</p>

TUESDAY, May 17, 2011

Sessions	Session 10 (3:15pm-4:30pm) Tuesday
10E	<p><i>LOCATION: TBA</i></p> <p>Demos Part II: Hands-on Demonstration</p> <p>Facilitator: Kevin Tharp, Indiana University (continuation of 9E)</p> <p>Session focus: This is the second of a two-part session intended to provide a close look at software and hardware. In this session, attendees can try out the demonstrated systems and speak directly with the presenters. Participation in Demos Part I is recommended but not required.</p> <p>Intended audience: Cross-over session for software developers, hardware selectors and application users.</p> <p>Converting Laptops to Slate Format Devices for Data Collection: Geof Pejsa, US Census Bureau</p> <p>Using Geo-spatial Technologies to Enhance Data Collection Management: Grant Bettinger, RTI International</p> <p>Mobile Survey Development Toolkit/Survey Framework: Michael Rauch, Penn State University</p> <p>Survey Suite: Our "LOGIN & GO" Solution to Survey Research Needs: Margaret Lowden, Ohio State University</p> <p>A Personal Health Record Application Using Andriod Platform and Microsoft HealthVault: Yuying Zhang, RTI International</p> <p>Web based CATI on Amazon Elastic Compute Cloud and VirtualBox using queXS: Adam Zammit, Australian Consortium for Social and Political Research Incorporated (ACSPRI)</p>
10F	<p><i>LOCATION: TBA</i></p> <p>Presentations and Discussion: Technical Issues in Instrument Development</p> <p>Facilitator: Laural Hill, RAND</p> <p>Session focus: Data collection programmers face many challenges in implementing effective applications and ensuring their correctness. This session looks at choices, solutions and testing processes.</p> <p>Intended audience: Questionnaire programmers, authoring staff and testers.</p> <p>Effective Presentation of Images in Blaise Questionnaire Software: Hilary Zelko, RTI International</p> <p>Comparison of Two Technologies for Automating the Record of Contacts: Lew Berman, Centers for Disease Control and Prevention</p> <p>A Real-time Solution for Integrating Locator and Appointment Information with a Blaise Instrument: Katherine Mason, RTI International</p>

TUESDAY, May 17, 2011

Sessions Session 11 (4:45pm-6:00pm) Tuesday

11A LOCATION: TBA
Tech Talk
Facilitator: Eric White, University of Wisconsin
Session focus: Open discussion, show and tell, issues and answers... bring your questions, comments, recommendations, discoveries or what have you.
Intended audience: Those with strongly technical interests.

WEDNESDAY, May 18, 2011

Sessions Session 12 (9:00am-10:15am) Wednesday

12A LOCATION: TBA
Presentations and Discussion: Innovative Approaches to Motivate Participation
Facilitator: Betsy Payn, Battelle Centers for Public Health Research and Evaluation
Session focus: The presentations in this session will explore various challenges and approaches to motivation participation. Topics include how statistical offices can influence the survey environment, an innovative approach to re-engage reluctant respondents and a discussion of results which reveal what respondents want.
Intended audience: Those interested in or responsible for designing studies and implementing strategies to increase participation.

What Do Respondents Want?: Amanda Richardson, University of Nebraska-Lincoln
Motivating Participation - How Statistical Offices Can Influence the External Survey Environment: Duncan Wrighte, Statistics Canada
National Survey of Fishing, Hunting, and Wildlife-Associated Recreation (FHWAR) Cell Phone and Debit Card Test: Denise Pepe, US Census Bureau

WEDNESDAY, May 18, 2011

Sessions	Session 12 (9:00am-10:15am) Wednesday
12B	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Interviewer Training</p> <p>Facilitator: Wayne Hatcher, US Census Bureau</p> <p>Session focus: The presenters in this session will explore the many issues related to effective and efficient training of interviewers. Topics such as the use of mobile technologies in training, retaining interviewers for the long term, standard modular approaches to training and distance learning and remote training will be discussed.</p> <p>Intended audience: Those responsible for or interested in interviewer training. Trainers, supervisors and interviewers.</p> <p>Training International Researchers in the Development and Use of Mobile Technologies: Kevin Wilson, RTI International</p> <p>Taking the Boring Out to Fit the Learning In: A New Approach to Interviewer Training: Shannon Nelson, NORC at the University of Chicago</p> <p>Distance Learning, Remote Training, Video Teleconference Technology: Linda Raudenbush, USDA/NASS</p>
12C	<p>LOCATION: TBA</p> <p>Presentations and Discussion: Feedback and Communication for Effective Project Management</p> <p>Facilitator: Kelly Elver, University of Wisconsin</p> <p>Session focus: Presenters in this session will explore the issues involved in appropriate feedback and communication for effective project management. Specific topics include the need to share information with field staff in a timely manner, and the coordination of survey modes in multi-mode surveys.</p> <p>Intended audience: Project managers and supervisors in particular.</p> <p>Communication Streams that Support Successful Field Projects: Karen Veldman, NORC at the University of Chicago</p> <p>Do's and Don'ts of Developing Mixed Mode Surveys: Tim Sanders, Penn State University</p> <p>Multi-Mode Survey Administration: Trent Holder, University of Wyoming</p>

WEDNESDAY, May 18, 2011

Sessions **Session 12 (9:00am-10:15am) Wednesday**

12D

LOCATION: TBA

Presentations and Discussion: Using Paradata for Design and Evaluation

Facilitator: Steve Coombs, University of Wisconsin

Session focus: The presentations in this session will explore the use of paradata for survey production monitoring. Topics include using paradata to forecast optimal contact times for general population studies, using contact history information to understand field challenges on a real-time basis and designing and using paradata from a web-based recruitment tool to produce detailed reports and improve data collection.

Intended audience: Those involved in many aspects of the survey process that can be improved with paradata.

Simple Tools for Determining Best Contact Windows for Different Survey Populations and Implementing an Optimal Contact Window Responsive Design Plan During Data Collection: Frost Hubbard, University of Michigan

Utilizing Paradata in the Field: Experience from the US Census Bureau's Los Angeles Regional Office: Claire Shook-Finucane, US Census Bureau

Designing a Participant Screening Web Application with Intelligent Address Matching and Extensive Paradata Collection:

Shonda Kruger Ndiaye, Ming Zhu, University of Michigan

12E

LOCATION: TBA

Presentations and Discussion: Selecting the Right Approaches for Data Collection

Facilitator: Tom Schnetlage, UC Berkeley

Session focus: **A large part of effective data collection lies in selecting the right approach. Computer or paper? What is the most effective way to prompt? What is the best process for selecting the appropriate technology?**

Intended audience: Cross-over session for survey designers and implementers.

Organizational Dynamics and Selection of Data Collection Technology: George Zipf, National Center for Health Statistics

Implementation of a Paper Screener Instrument During Health and Retirement Study 2010 Data Collection: Jennifer Arrieta, University of Michigan

Challenges of Using IT in Survey Collection: Mark Gore, Australian Bureau of Statistics

Prompting on a Web Based Survey: Lekha Venkataraman, NORC at the University of Chicago

WEDNESDAY, May 18, 2011

Sessions	Session 12 (9:00am-10:15am) Wednesday
12F	<p>LOCATION: TBA</p> <p>Roundtable Discussion: Small Shop Discussion of Technical Issues</p> <p>Facilitator: Rob Schofield, Michael Rauch, Penn State University</p> <p>Session focus: Round out your IFD&TC experience with a discussion of technical issues facing small shops and ways to handle them. Share what you've learned and questions that have arisen as you listened to others.</p> <p>Intended audience: Members of small survey organizations.</p>

WEDNESDAY, May 18, 2011

Sessions	Session 13 (10:30am-11:30am) Wednesday
13A	<p>LOCATION: TBA</p> <p>Panel Discussion: Reminiscences and Overview of 2011 Conference</p> <p>Facilitator: Rick Garvey, RAND</p> <p>Session focus: Closing session you won't want to miss, remembrances from long-time attendees and an overview of the 2011 conference. Promises to implant IFD&TC in your thoughts for both its content and its focus on inclusion and helping each other.</p> <p>Intended audience: All IFT&TC attendees.</p> <p>Panelists: TBA</p>
